Procedure 70-01 Strategic Sprints

Sponsor: Office of the President

Purpose

To improve student learning and College operations, Coconino Community College engages in a continuous, systematic process for establishing institutional priorities, evaluating progress, and allocating resources. The College uses a Strategic sprint model to focus institutional attention and resources on a limited number of high-impact priorities while remaining responsive to changing student, workforce, and community needs.

Definitions

Strategic Sprint: A defined period of focused institutional work, typically two years, designed to achieve measurable progress on one or more College-wide priorities.

Procedure

The College will use Strategic Sprints in place of a traditional multi-year strategic plan. The Strategic Sprint model is intended to provide a more flexible and responsive approach to institutional planning by allowing the College to establish focused priorities, measure progress, learn from results, and adjust direction as conditions and needs change.

The College's mission, vision, and institutional priorities will provide the foundation for Strategic Sprints. These foundational elements will be reviewed periodically and revised when appropriate through a process that includes input from internal and external constituents.

Strategic Sprint priorities will be informed by quantitative and qualitative evidence, including student outcomes, program review, assessment of student learning, strategic enrollment planning, academic and workforce planning, facilities planning, financial conditions, environmental scanning, and other relevant institutional or community data.

The President, in consultation with President's Cabinet and appropriate College stakeholders, will develop recommendations for future Strategic Sprints. Recommendations will consider:

- alignment with the College's mission and institutional priorities;
- evidence of a significant institutional need or opportunity;
- potential impact on student success and College operations;
- institutional capacity and available resources;
- workforce and community needs; and
- opportunities requiring focused cross-departmental action.

The District Governing Board will participate in establishing the College's strategic direction and will approve the institutional priorities designated as Strategic Sprints.

Each Strategic Sprint will include clearly defined outcomes, measures of progress, an expected timeframe, and identified areas of institutional responsibility. College departments and teams may develop supporting goals, initiatives, or measures that contribute to the completion of the Strategic Sprint.

Resource allocation and institutional decision-making will consider the priorities established through the Strategic Sprint process while recognizing the College's ongoing operational, instructional, regulatory, and financial responsibilities.

Progress on active Strategic Sprints will be regularly evaluated using appropriate quantitative and qualitative evidence. The District Governing Board will receive at least annual updates regarding progress, outcomes, and significant adjustments.

At the conclusion of each Strategic Sprint, the College will evaluate results and lessons learned. Based upon that evaluation and emerging institutional needs, a priority may be completed, continued, modified, or replaced by a new Strategic Sprint.

Strategic Sprints may be established sequentially or may overlap when institutional circumstances warrant. The President may recommend adjustments to the scope, measures, or duration of an active Strategic Sprint when changing conditions or evidence demonstrate that an adjustment is appropriate.

References
None

Procedure History

08/23/2011	New and Approved by the District Governing Board
12/10/2019	Revised and Approved by the District Governing Board
07/02/2025	Revised Sponsor from Office of the President and DGB to Office of the President
03/06/2026	Revised and Approved by the President’s Cabinet
09/28/2026	Revised and Approved by the President’s Cabinet

Legal Review
None